

# Communication & Arts Division

**Mission Statement:** *The mission of the Communications & Arts Division is to provide quality education to its students. The division works to help prepare students for success and fulfillment in both college and in their lives beyond college, through the myriad courses the Division offers.*

## Faculty

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## Description of Programs

The Communication/Arts Division offers the following degree program:

### **Graphic Design (A.A.S.)**

This program is designed to help students enter the job market upon completion of required course work or to continue formal study at a four-year college or university.

The program utilizes the most modern graphic design equipment including photo-typesetting equipment. The courses are designed to allow students to experience the broadest possible range of techniques and to provide the student with a portfolio of work that will demonstrate mastery of those techniques to prospective employees.

Subject areas range from Design and Advertising to Photography. An Introduction to Business course is included in the curriculum, since many graphic designers operate their own shop.

The Graphic Design Program will enable the student to gain expertise in a variety of skill areas, ranging from 35mm photography to Macintosh computers, along with printing, drawing, advertising, reproduction and layout, lettering, illustration, display, packaging, art direction, and other related courses. Predictions indicate that there will be a growing demand for graphic designers during the next ten years, according to the U.S. Department of Labor. Openings for talented graphic designers in all areas of visual advertising, package design, industrial design, television graphics, and other fields will increase. However, competition will be keen and the best jobs will go to those with both talent and training. The need for free-lance graphic designers will also increase during the next decade.

The degree requires 60 SSCH with 15 of those hours being required core curriculum courses.

The following is a list of required courses in sequential order for the graphic design degree program offered by the Communication/Arts Division.

### **GRAPHIC DESIGN DEGREE PROGRAM (A.A.S.)**

(60 SSCH)

First Semester

ART	1113	Drawing I	3
ENG	1113	English Composition I	3

GRD	1103	Advertising Design I	3
GRD	1183	Desktop Publishing I	3
MATH	1013	Mathematics for General Education	
or			
OFAD	1053	Business Math	3
		Subtotal	15
Second Semester			
ART	1103	Design I	3
ENG	1123	English Composition II	3
GRD	1113	Advertising Design II	3
GRD	1153	Photo Shop Studio	3
PHOT	1113	Intro to Photography	3
		Subtotal	15
Third Semester			
ART	2213	Art History I	3
GRD	1163	Silkscreen Printmaking	3
GRD	2023	Production & Layout I	3
PHOT	1113	Intermediate Photography	3
		*Selection From Social Science Core	3
		Subtotal	15
Fourth Semester			
ART	2223	Art History II	3
GRD	1143	Adobe Illustrator	3
GRD	2013	Art Direction	3
GRD	2033	Production & Layout II	3
GRD	2043	Commercial Illustration	3
		Subtotal	15
		Total Credit Hours	60
*Social Science Core - (Select one course)			
HIST	2203	Western Civilization I	3
HIST	2213	Western Civilization II	3
HIST	2223	U.S. History I	3
HIST	2233	U.S. History II	3
POLS	1113	American National Government	3
POLS	1123	State & Local Government	3
PHIL	1123	Introduction to Philosophy	3
PHIL	1133	Fundamentals of Ethics	3
PSYC	1103	General Psychology	3
SOC	1103	Introduction to Sociology	3

